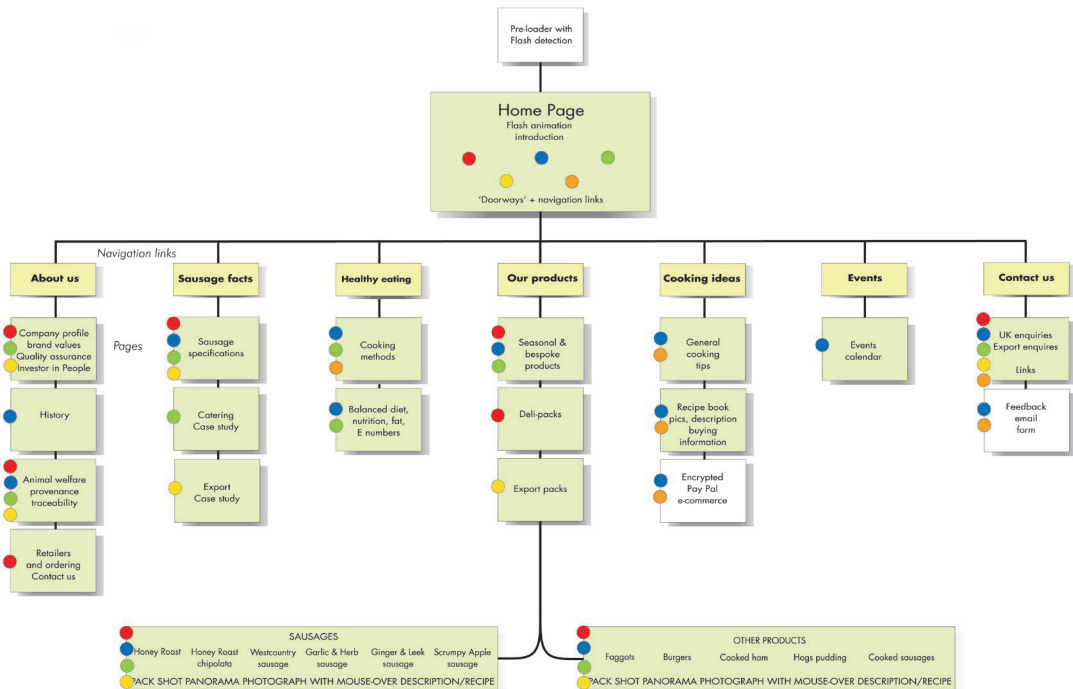


Westaways website rebuild - initial ideas schematic



The schematic diagram for Westaway Sausages website demonstrates how 'gateways' on the homepage filter the choice of pages according to the interests of different types of visitor. For example Family visitors will be interested in cooking methods, diet and nutrition but not in case histories about commercial catering or the export market. In this way a site which is packed with a lot of information becomes easy for different interest groups to find their way around it